

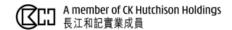
SUPREME App "Taste Reward FUN" Check-in Game

From now until 30 September 2024, SUPREME customers can receive Taste Points after logging into the SUPREME App and completing the classy missions. After accumulating a specific amount of Taste Points, customers will be promoted to the next level and entitled to different gifts. For the first round of the check-in campaign, 3,000 MoneyBack Points will be given to customers who have achieved the promotion criteria. Customers can achieve promotion and receive the MoneyBack Points by simply checking-in every day and accumulating 3,000 Taste Points. Rewards will be distributed on a first-come-first-served basis while stocks last. Enjoy the SUPREME-offered premium customer experience now!

Campaign Rules and Conditions

- First Round Campaign Period: From now until 30 September 2024, SUPREME customers can receive Taste Points after logging into the SUPREME App and completing missions.
- 2. Campaign Challenges:
 - i. Daily Check-in
 - SUPREME customers can receive 50 Taste Points when they have completed daily check-in on the App.
 - Customers who have checked in for seven consecutive days can receive 500 Taste Points when they have completed check-in on the seventh day. The check-in streak count will be reset afterwards.
 - Customers can only check-in once per day.
 - Please note that no make-up mechanism exists in this campaign, and the check-in streak count will be reset if customers have missed their daily check-in.
 - ii. Play Games and Wine Trivia
 - Customers can play games in the App to receive Taste Points.





- Customers can browse wine trivia in the App to receive 10 Taste Points per day.
- Customers can receive at most 100 Taste Points via playing games and browsing wine trivia per day.

3. Campaign Levels:

- Connoisseur: SUPREME customers will automatically become a Connoisseur when they logged into the SUPREME App and received Taste Points for the first time during the campaign period.
- ii. Accomplished Connoisseur: After accumulating 3,000 Taste Points during the first round campaign period, SUPREME customers will be promoted to the Accomplished Connoisseur level. The first 10,000 customers who have achieved the promotion will each receive 3,000 MoneyBack Points (value HKD\$60) ("Promotion reward"). Promotion rewards will be distributed on a first-come-first-served basis while stocks last.
- iii. **Master Connoisseur**: After accumulating 6,000 Taste Points during the second round campaign period, SUPREME customers will be promoted to the Master Connoisseur level and receive promotion rewards. Details of the rewards will be announced later.
- 4. The "Wine Trivia" in the campaign is derived from the Internet, SUPREME makes no guarantee on its accuracy.
- 5. Customers who are entitled to promotion rewards will be notified via App push within 10 days of event conclusion. Please enable SUPREME App's notification function to receive details on promotion rewards collection.
- 6. Customers need to collect their promotion reward on SUPREME App's MoneyBack page within 14 days of receiving notification.
- 7. Customers must link up their MoneyBack App account in SUPREME App before collecting the MoneyBack Points. Customers who have not yet linked up can receive additional 500 MoneyBack Points after linking up.
- 8. Uncollected reward will expire after the collection due date (29 October 2024), and the reward will not be re-issued.





- The Taste Points and level achieved by the customers will be retained for the next round of campaign. Exact date of the next round of campaign will be announced later.
- 10. Customers on higher levels can enjoy more privileges. SUPREME will reveal more details of customer levels in the future. Please stay tuned.
- 11. The Taste Points received by the customers only represent the campaign customer levels. The Taste Points do not represent prizes of any value, and cannot be exchanged for cash.
- 12. The MoneyBack Points cannot be transferred, redeemed or exchanged for cash or other products.
- 13. All service contents and charges are subjected to final decision of Hutchison Telephone Company Limited ("HTCL"). HTCL and MoneyBack (HK) Limited reserve the rights to amend the content, terms and conditions of this event at any time without further notice.

