



SUPREME App “Japan Travel Game” Campaign

From now until 14 February 2025, SUPREME customers can log into SUPREME App every day to share travel tips and play games, and receive Travel Guru Points. After accumulating 5,000 Travel Guru Points, customers will be rewarded with a Value-Added Services Free Combo Pack (Expert Traveler Reward), which offers a trial of different Value-Added Services, such as KKBOX and hmvod. After accumulating 10,000 Travel Guru Points, customers may win a \$3,000 Travel Voucher to Japan (Japan Guru Reward) for ticket purchase and hotel booking! Enjoy the premium customer experience offered by SUPREME now!

Terms and Conditions

1. Campaign Period: From now until 14 February 2025, SUPREME customers can log into SUPREME App to share travel tips and play games, and receive Travel Guru Points.
2. Customers who have logged into SUPREME App for the first time are entitled to an additional 1,000 Travel Guru Points.
3. Campaign Challenges:
 - i. **Sharing Travel Tips**
 - SUPREME customers can share travel tips to earn 20 Travel Guru Points every day.
 - Travel tips can be shared for an unlimited number of times.
 - Customers can receive at most 20 Travel Guru Points via sharing travel tips per day.
 - ii. **Playing games**
 - Customers can play games in the App to receive Travel Guru Points.
 - Customers can receive at most 180 Travel Guru Points via playing

games per day.

4. Campaign Levels:
 - i. **Traveler:** SUPREME customers will automatically become a Traveler after logging in the SUPREME App and receiving Travel Guru Points for the first time within the Campaign Period.
 - ii. **Expert Traveler:** After accumulating 5,000 Travel Guru Points, SUPREME customers will be promoted to the Expert Traveler level and receive a Value-Added Services Free Combo as promotion reward (Expert Traveler Reward).
 - iii. **Japan Guru:** After accumulating 10,000 Travel Guru Points, SUPREME customers will be promoted to the Japan Guru level, the 3 Japan Guru with the highest Travel Guru Points will each be awarded a HK\$3,000 Travel Voucher to Japan (Japan Guru Reward).
5. **Expert Traveler Reward** - Customers who are promoted can collect their Value-Added Services Free Combo Pack (contents vary) on "My Wallet" page in SUPREME App. The collection due date is 31st March 2025, and rewards that are not collected on or before the collection due date will be forfeited and will not be re-distributed.
6. **Japan Guru Reward** - Reward collection details of Travel Voucher to Japan:
 - i. The quota for the winners is 3. Each winner will be awarded a HK\$3,000 Travel Voucher to Japan.
 - ii. The winners will be notified via SUPREME App push notification on 28th February 2025. Please enable the notification function in SUPREME App to receive timely details of collection.
 - iii. Customers must redeem the reward on or before 31st August 2025. Rewards that are not redeemed on or before the redemption due date will be forfeited and will not be re-distributed.
 - iv. The e-Coupon Code received by the winners is applicable for reservation on hutchgo website (www.hutchgo.com.hk) or hutchgo mobile App. The transaction amount of hutchgo e-Coupon Code excludes any applicable taxes, cost of levy, fuel surcharges, travel insurance, and Hutchison Travel Limited (hutchgo) administration fee.
 - v. The e-Coupon Code is applicable for redeeming a round trip ticket from Hong Kong to Japan and hotel accommodation (except for the flight ticket and hotel of Hokkaido).
 - vi. Customers must redeem their round-trip tickets and hotel from Hong

Kong to Japan on the "Package" section of hutchgo website or hutchgo mobile App, and key in the e-Coupon Code at time of payment. No e-Coupon Code can be used once booking is confirmed. The hutchgo e-Coupon Code is for one-time redemption only. The value of e-Coupon Code will be deducted in full when used. Any unused balance will be forfeited. If the value of the booking exceeds HK\$3,000, the remaining balance will be borne by the winner.

- vii. Only one hutchgo e-Coupon Code can be used for each transaction. The e-Coupon Code cannot be used in conjunction with other promotional offers or discounts, and cannot be redeemed for cash or cash equivalent.
 - viii. Hutchison Travel Limited (hutchgo) and Hutchison Telecommunications Hong Kong reserve the right of final decision on all matters of dispute.
7. The Travel Guru Points accumulated will only be used to ascertain the membership tier that a customer is entitled to, and to redeem certain rewards. They are not exchangeable for cash.
 8. All campaign contents and terms of game are subject to the final announcement of Hutchison Telephone Company Limited ("HTCL") and Hutchinson Travel Limited ("hutchgo"). HTCL and hutchgo reserve the right to change the contents or amend the terms and conditions of this campaign at any time without further notice.